



2024

## Job Seekers, Women Leaders & Executives in Transition

### ***Secret Weapons***

*Catapult Yourself into Your Dream Work Situation*

- Are you struggling with what to do next?
- Does your current work feel stagnant?
- Not sure how to transition into the next phase of your life and career?
- Don't know where to find people who can help you with your work or business goals?
- Are you applying to 100s of jobs and not getting any positive responses?
- Would it be helpful for you to be part of a support network of peers in job transition?
- Are you a woman in tech or female leader who could use more support?
- Does managing your own career or business feel overwhelming?
- Are you unaware of the tools, templates, and networks available to help you turn your layoff into a layup?

**If you answer YES to any of the above questions, check out the resources offered in this brochure!**



**Janice Dru-Bennett**

Career Builder

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[linkedin.com/in/janicedru](https://www.linkedin.com/in/janicedru)

## Secret Weapons

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# **JOB SEARCH RESOURCES**

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## Job Search Council (JSC) **Never Search Alone (NSA) Community** by Phyl Terry

Join a Job Search Council (JSC) - a *\*free\** support group of peer job seekers who meet regularly to help each other find jobs they love. It's a group of peer job seekers – typically 4 to 6 – who agree to form a mutual support group to help each other find good jobs they love.

You can set up and create your own JSC (Phyl's **book\*** tells you how). \*Affiliate link: [amzn.to/4aF7Elc](https://amzn.to/4aF7Elc) or you can sign-up for Phyl's **free matching service** (thousands have launched - check the homepage for the latest count) that will connect you to peer job seekers and provide **free** training and support. Whether you set up your own, or join one of yours, you are making a significant **commitment**.


Join a JSC here: <https://www.phyl.org/join-jsc>

## Join a Job Search Council

A Job Search Council (JSC) is a mutual support group made up of peer job seekers who agree to search *together*. We offer a **free** matching service that will connect you to peer job seekers.

Sign up to join a Job Search Council for “Slow Seekers” (people in jobs but looking), “Fast Seekers” (people out of work and looking), or college students looking for their first roles.

This whole process is free and volunteer-supported *\*and\** requires significant **commitment** on your part.



**NEVER SEARCH ALONE** THE JOB SEEKER'S PLAYBOOK PHYL TERRY

### Job Search Council Matching Part 1

This is a FREE service for anyone laid-off, let go or otherwise looking for a job.

First, however, my volunteer team and I have to confirm you are a real person by having you

1. Enter your email address
2. Hit Submit
3. Receive an email from us with a link to continue
4. Then click on the link to continue

Volunteers put time and effort into this *\*free\** service – so we want to be sure we are helping real humans.

Once you join a JSC, you'll be invited to the JSC Slack Channel with multiple categories and groups.

The JSC Marketing Club also shares Advice & Tools here: [bit.ly/JSC-Marketing-Club-Notion](https://bit.ly/JSC-Marketing-Club-Notion)

**The Job Helpers Resume & Ala Carte Services, Webinars & Seminars, Outplacement Services, JobProMax: AI Job Board**

the **Job helpers**

## 360° HR & TALENT SERVICES

Career Success with Professional Development



Use code **JD50** (Ala Carte Services) or **JD100** (Bundles) for **\$50** or **\$100 off!**

Services include **bundle options** that deliver resumes, cover letters, ATS keyword scan reviews, LinkedIn networking sessions, job search and interview coaching. Webinars and seminars include personalized coaching, interactive virtual sessions, collaborative workshops, and leadership forums. Outplacement services include comprehensive 360-degree career services and tailored talent re-engagement solutions. JobProMax uses AI to help with cover letters, interviews, salary negotiation and more.

## WHY US?

At The Job Helpers, we specialize in cutting-edge career strategies.

We adeptly navigate the intricacies of today's job market, ensuring that our customized solutions align seamlessly with the dynamic needs of both employers and job seekers. Our range of services spans from crafting personalized resumes, cover letters, and LinkedIn content to providing invaluable career coaching and comprehensive job search support.



Top Customer Service Voice



50,000+  
Client Success Stories



25,000+  
Job Winning Resumes



15,000+  
Senior Level Positions

## Synova & MyHuntPath Executive Search & Career Path Management

Access leading Executive Recruitment services and Career Path Management solutions based on extensive industry expertise and a vast network of top-notch professionals, successfully connecting exceptional talent with prominent organizations.



## Synergistic Innovation in Executive Search

Synova is not a contingent or retained firm. Instead, we offer a comprehensive solution



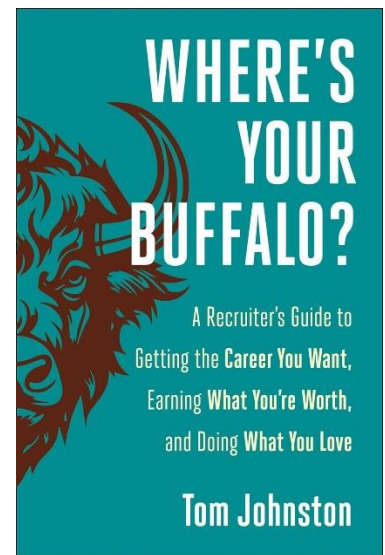
MyHuntPath

**Career Path Essentials**

6-month access

BOOK: Where's Your Buffalo?

<https://amzn.to/4aDxcFE>

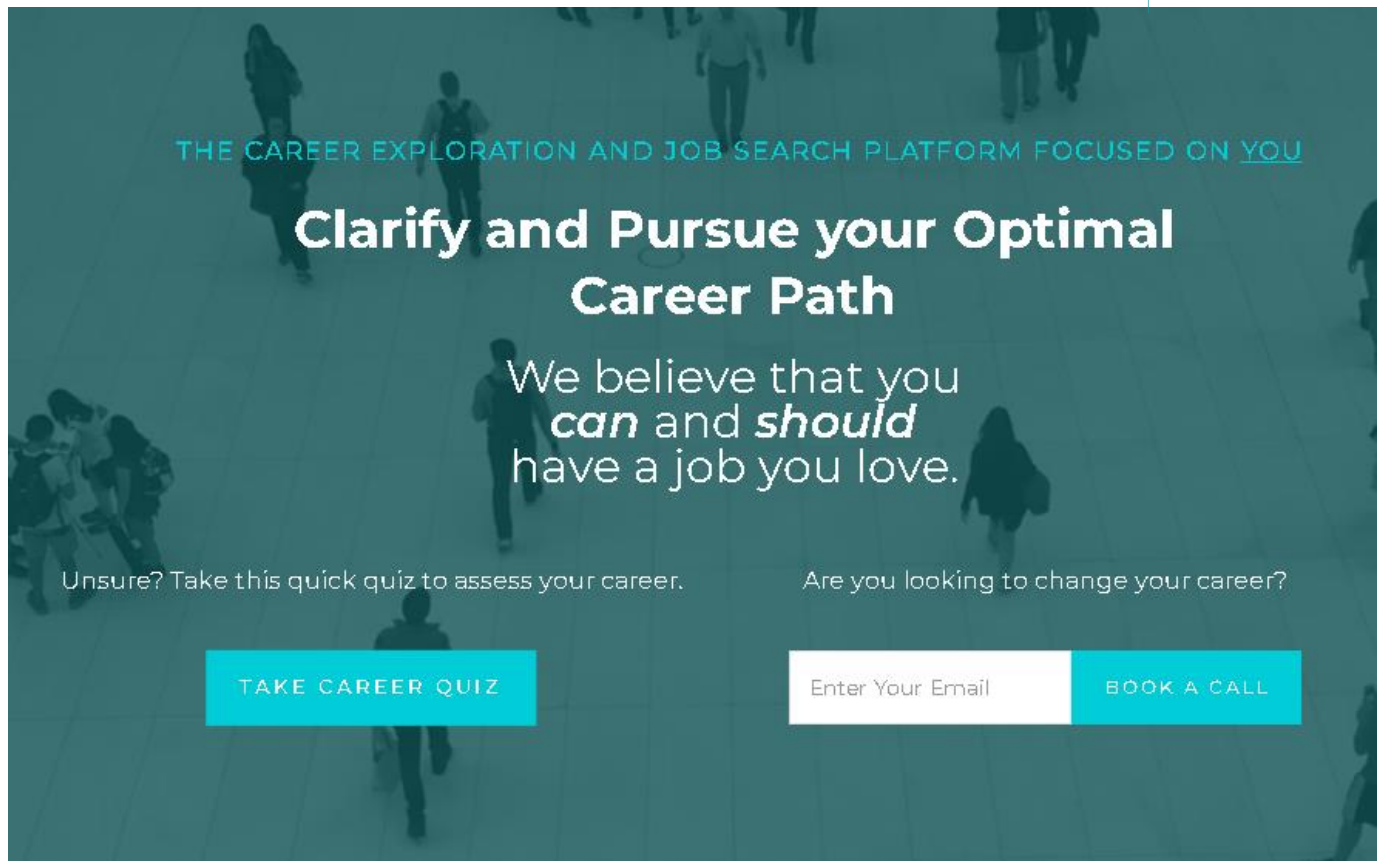


Get MyHuntPath Career Path Essentials: [bit.ly/MyHuntPath-INK](https://bit.ly/MyHuntPath-INK) use code "INK"

## WOKEN Career Coaching and Navigation Services

WOKEN is a career coaching company that offers one-on-one coaching sessions, a digital career platform, texting/emailing with your coach, group coaching, and group coworking. WOKEN supports individuals to navigate through a wide variety of career goals or challenges, including: clarifying your best suited career direction, upskilling, personal branding, networking, job searching/pivoting, interviewing, mindsets, accountability, and more. WOKEN also supports organizations and teams to ensure that employees effectively navigate their path, growth, and team effectively, or through outplacement career coaching to support any departing employees. Get in touch with CEO and Founder, [Rachel Serwetz](#), to set up a call and learn more.

VISIT WOKEN'S CAREER EXPLORATION AND JOB SEARCH PLATFORM: [bit.ly/inkwhy-woken](https://bit.ly/inkwhy-woken)



THE CAREER EXPLORATION AND JOB SEARCH PLATFORM FOCUSED ON YOU

## Clarify and Pursue your Optimal Career Path

We believe that you *can* and *should* have a job you love.

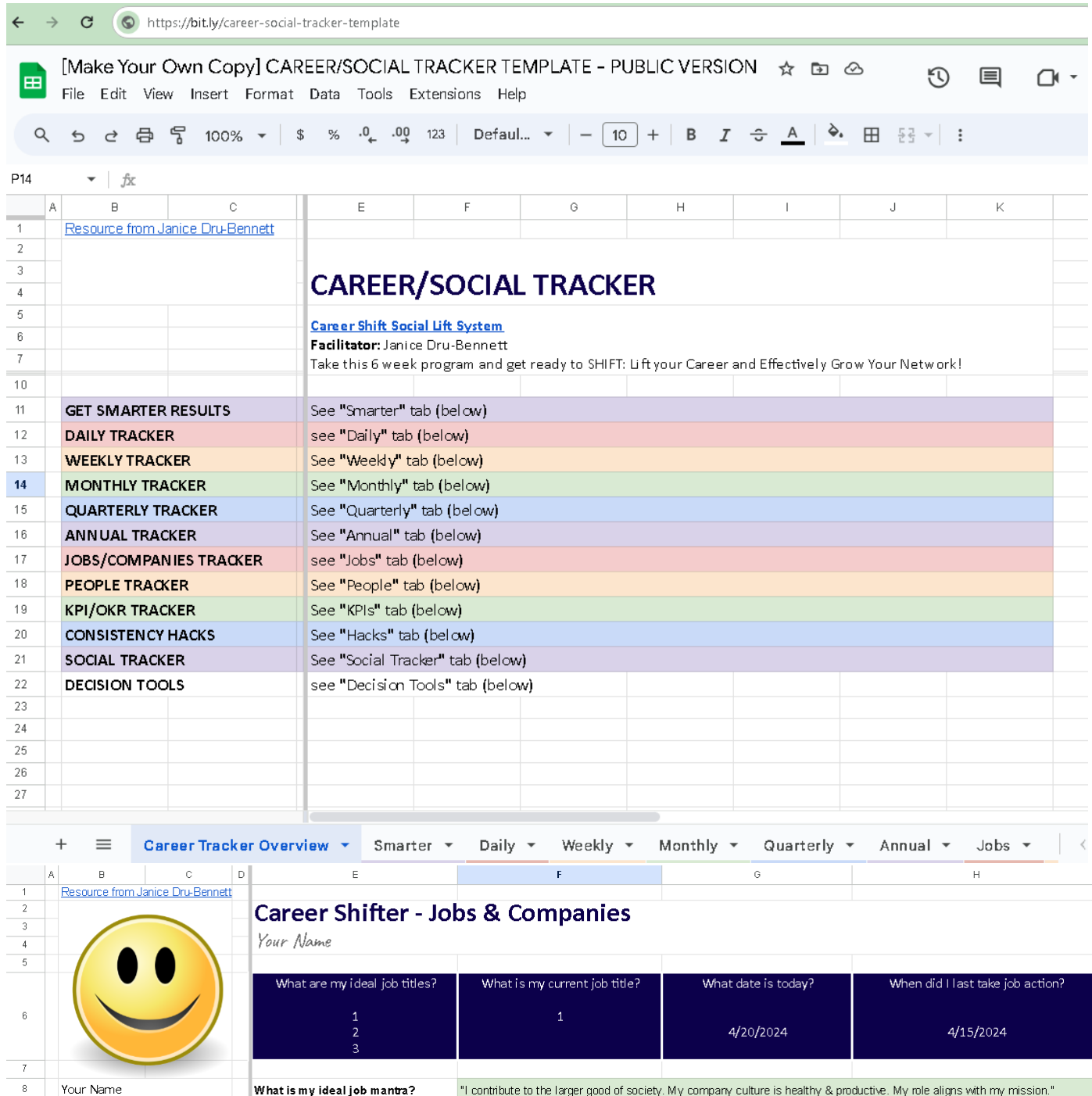
Unsure? Take this quick quiz to assess your career. [TAKE CAREER QUIZ](#)

Are you looking to change your career?  [BOOK A CALL](#)

GO TO: [bit.ly/inkwhy-woken](https://bit.ly/inkwhy-woken)

## CAREER/SOCIAL TRACKER **Template from Janice Dru-Bennett**

Make a copy of this Career/Social Tracker Template to manage your SMART goals, daily, weekly, monthly, quarterly, annual targets, as well as jobs, people in your network, KPIs, Hacks, social sites, and decision-making tools. **Get it at:** [bit.ly/career-social-tracker-template](https://bit.ly/career-social-tracker-template)



The screenshot shows a Google Sheet with the following content:

- Sheet Title:** [Make Your Own Copy] CAREER/SOCIAL TRACKER TEMPLATE - PUBLIC VERSION
- Toolbar:** Includes search, undo, redo, print, zoom (100%), currency, and text formatting options.
- Table of Contents:**

11	GET SMARTER RESULTS	See "Smarter" tab (below)
12	DAILY TRACKER	see "Daily" tab (below)
13	WEEKLY TRACKER	See "Weekly" tab (below)
14	MONTHLY TRACKER	See "Monthly" tab (below)
15	QUARTERLY TRACKER	See "Quarterly" tab (below)
16	ANNUAL TRACKER	See "Annual" tab (below)
17	JOBS/COMPANIES TRACKER	see "Jobs" tab (below)
18	PEOPLE TRACKER	See "People" tab (below)
19	KPI/OKR TRACKER	See "KPIs" tab (below)
20	CONSISTENCY HACKS	See "Hacks" tab (below)
21	SOCIAL TRACKER	See "Social Tracker" tab (below)
22	DECISION TOOLS	see "Decision Tools" tab (below)
- Current Tab: Career Tracker Overview**
  - Sub-tab: Career Shifter - Jobs & Companies**

Your Name

What are my ideal job titles?	What is my current job title?	What date is today?	When did I last take job action?
1 2 3	1	4/20/2024	4/15/2024

Your Name | What is my ideal job mantra? | "I contribute to the larger good of society. My company culture is healthy & productive. My role aligns with my mission."

Make a copy of the Career/Social Tracker here: [bit.ly/career-social-tracker-template](https://bit.ly/career-social-tracker-template)





# **SPECIALIZED NETWORKS**

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## CommissionCrowd Access a Network of Commission-Based Sales People

# The Ultimate Global B2B Commission-Only Sales Network

CommissionCrowd gives you everything you need to recruit, manage, train and support your commission-only sales team globally and saves companies over six figures in sales staffing costs

Register as a Company or a Sales Agent: [commissioncrowd.com?ref=janicedru1](https://commissioncrowd.com?ref=janicedru1)

Take the 2-minute Quiz: [bit.ly/commission-crowd-sales](https://bit.ly/commission-crowd-sales)

### COMPANIES, WHAT YOU GET ACCESS TO:

- ✓ The world's fastest growing pool of experienced B2B freelance sales experts
- ✓ Dedicated account managers to ensure you're agent ready
- ✓ More than just another basic job site- Everything you need to connect, train, manage and pay your new sales partners easily

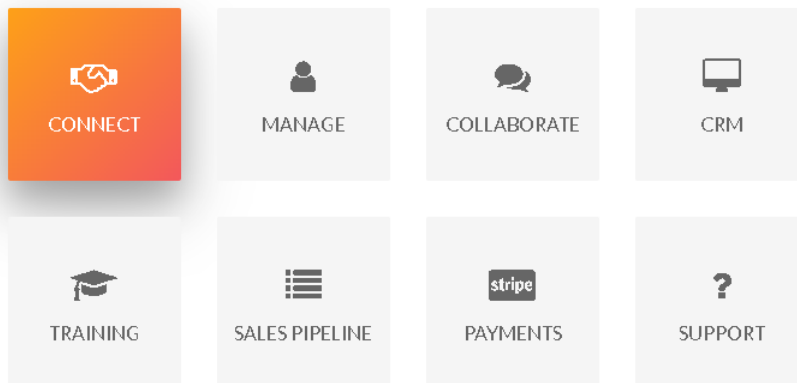
### SALES FREELANCERS, WHAT YOU GET ACCESS TO:

- ✓ The world's fastest growing database of top vetted companies globally
- ✓ Build and easily manage your ultimate sales portfolio all in one place
- ✓ Get paid on time, every time & even take an early draw on your commissions (coming soon)

## The Only All In One Solution

Connect. Collaborate. Manage. Sell. Repeat.

CommissionCrowd is the easiest way for companies and B2B sales freelancers to connect and manage successful working partnerships globally.



Easily set up structured automated training tasks to give your new sales agents the information they need to hit the ground running! Every new agent you connect with will have instant access to your training area meaning less manual work required on your part.

JOIN NOW

100% free for commission-only sales professionals

Register as a Company or a Sales Agent: [commissioncrowd.com?ref=janicedru1](https://commissioncrowd.com?ref=janicedru1)

Is your company ready to work with commission-only sales professionals?

Discover if your sales opportunity will attract top independent B2B sales professionals!

Take the 2-minute Quiz: [bit.ly/commission-crowd-sales](https://bit.ly/commission-crowd-sales)

Get Started at [bit.ly/commission-crowd-sales](https://bit.ly/commission-crowd-sales)

## HR Tech Alliances In HR Tech? Marketing & Sales through Partnerships & Events

Become a Member of the HR Tech Alliances Community Platform. Growth via Alliances & Partnerships is hard without resources, now you have a community to help!



CONNECT. COLLABORATE. COMMUNITY.

PREVIEW OF EVENTS
✎ ↺ ✕

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Name	Start Date	
2024 HR/Learning Technologies UK	04/17/2024	
2024 SOAHR - SHRM Atlanta HR Conference	04/17/2024	
2024 SIOP Annual Conference	04/17/2024	
2024 WorkForce Software VISION 24 - IGNITE	04/22/2024	
2024 Learning & HR Tech Solutions Conference and Expo + Collaboration Zone	04/23/2024	
2024 I AM PHENOM	04/23/2024	
2024 HR Tech Festival Asia	04/23/2024	

COMPANIES CONTACTS EVENTS PARTNERS FOLLOW OPPORTUNITIES MORE
Search... 
 janice.dru@gmail.com

- Create Company
- View Companies
- Recently Viewed
- Janice Dru-B...
- 2024 Learn...
- Janice Dru-B...
- Danielle Vas...
- Favorites
- The Learning...
- 2022 Aug Vir...

<input type="checkbox"/>	<b>AMGtime</b>	AMG Web Solution U-sign (DocuSign) Portal (user-powered white-labeled)	National leading software for time, attendance & workforce scheduling. Providing biometric timeclocks, mobile apps & more.	Core HR & Compensation & Benefits, Payroll & Workforce Mgmt, Services & Ecosystem Tech	California	United States of America	06/01/2015 04:26	08/12/2021 13:08	
<input type="checkbox"/>	<b>Avrio</b>	FaceForward (former name)	World's most personalized job and career coaching platform.	Talent Acquisition	Massachusetts	United States of America	02/07/2015 12:39	09/11/2022 13:42	
<input type="checkbox"/>	<b>BirdDogHR - An Arosco Product</b>	BirdDog ATS		Core HR & Compensation & Benefits, Learning Mgmt & Onboarding, Payroll & Workforce Mgmt, Services & Ecosystem Tech, Talent Acquisition, Talent Mgmt & Engagement	Iowa	United States of America	09/18/2014 03:40	02/07/2021 10:07	
<input type="checkbox"/>	<b>Chetu</b>		Custom Software Development Services	Services & Ecosystem Tech, Talent Acquisition	Florida	United States of America	06/01/2015 04:27	02/10/2022 14:33	
<input type="checkbox"/>	<b>Cloud Hire</b>	Cloudhire.me		Learning Mgmt & Onboarding, Talent Acquisition	Florida	United States of America	04/23/2014 11:38	07/12/2021 10:54	
<input type="checkbox"/>	<b>Crowded.com</b>			Talent Acquisition	New York	United States of America	10/06/2015 13:04	10/05/2020 20:58	
<input type="checkbox"/>	<b>French Tech Hub</b>			Services & Ecosystem Tech	Massachusetts	United States of America	11/17/2015 14:50	07/11/2021 11:18	
<input type="checkbox"/>	<b>HappyOrbit</b>			Learning Mgmt & Onboarding, Services & Ecosystem Tech, Talent Mgmt & Engagement	Florida	United States of America	01/20/2016 03:57	01/27/2021 10:21	
<input type="checkbox"/>	<b>myHRounsel</b>		On-demand access to employment and business attorneys at a flat monthly fee		Minnesota	United States of America	02/08/2018 05:47	07/15/2021 18:05	
<input type="checkbox"/>	<b>NeoSpheres</b>	Peoplespheres; MonPortailRH		Core HR & Compensation & Benefits, Learning Mgmt & Onboarding, Payroll & Workforce Mgmt, Services & Ecosystem Tech, Talent Acquisition, Talent Mgmt & Engagement	France		08/06/2016 02:15	10/05/2020 20:46	

Claim your profile and get a free Guest Membership Member [HRTechAlliances.com/SignUp](https://HRTechAlliances.com/SignUp)

**Other Networks** Find People on Social Media, Slack Channels, and Other Sites



University Marketplace

## Unlock Your Entrepreneurial Potential

Join the Global Movement of High Performers at Connected Leaders Academy for Unparalleled Growth, Influence, and Success!

Connected Leaders Academy – [connectedleadersacademy.com/thank-you-virtual-coffee](https://connectedleadersacademy.com/thank-you-virtual-coffee)  
Schedule a virtual coffee chat with [Jose Escobar](#) and mention **Janice Dru-Bennett** referred you.  
Learn more here: [connectedleadersacademy.com](https://connectedleadersacademy.com)



## Your network is waiting for you.

We facilitate casual conversations that lead to not-so-casual professional impact. Powered by AI.

HOW IT WORKS

It's simple, really

Lunchclub – [lunchclub.com/?invite\\_code=janice1](https://lunchclub.com/?invite_code=janice1)

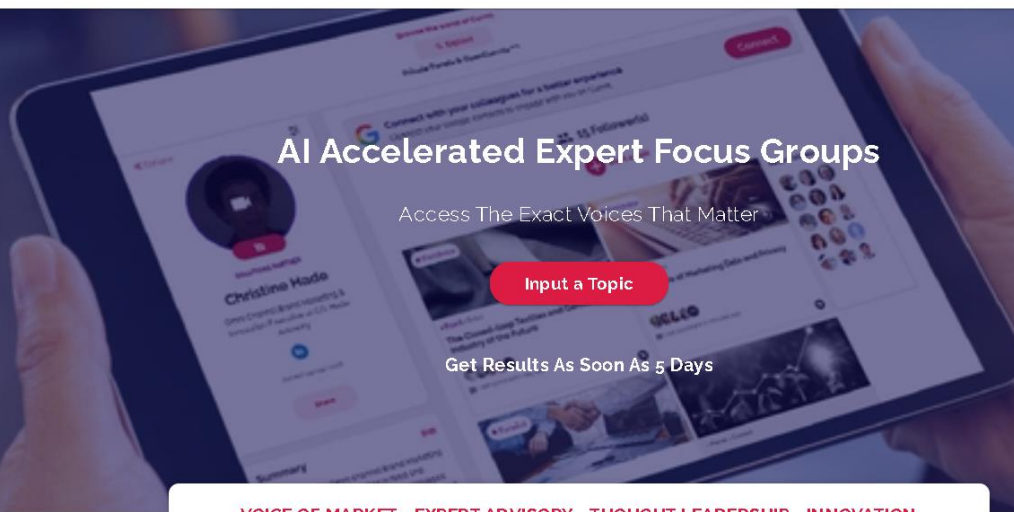
Our AI matches you with just the right person for a 1:1 conversation. Your feedback improves our matches for you each week. Tell us your background, goals, and what you're excited about.



Join a Panel

FOR COMPANIES

LOGIN/REGISTER



- VOICE OF MARKET - EXPERT ADVISORY - THOUGHT LEADERSHIP - INNOVATION -

Current – [currnt.com/invite59830](https://currnt.com/invite59830) – Get a free account and join topic-focused discussion panels.

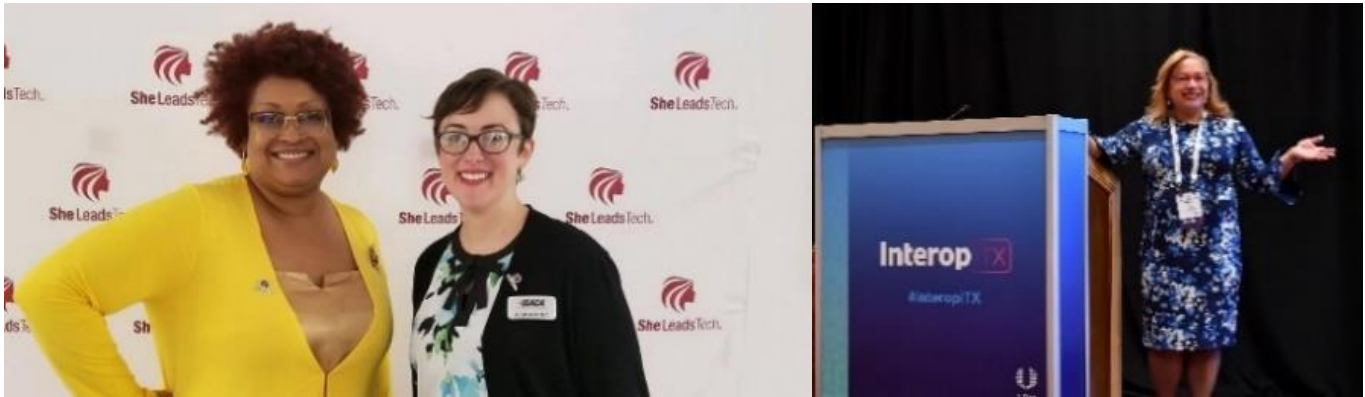


# **RESOURCES FOR WOMEN**

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## Innovation Women **Join a Network of Women Speakers**

Innovation Women is an online platform designed to connect technical and professional women with event managers to **provide gender balance onstage at conferences and events**. In addition, the visibility offered through these speaking engagements offers organizations a way to demonstrate their **commitment to diversity and inclusion** and support members.



### INSPIRATION

Many potential speakers don't know they have the skills! Sometimes all they need is some inspiration. Get your members psyched up to be a part of Innovation Women. We offer talks such as "Public Speaking: The Career/Business Game-Changer" and "No Excuses: Getting More Women Onstage" which discuss the benefits of appearing onstage at conferences and events.

### TRAINING & WORKSHOPS

We work one-on-one with your organization, your leadership team, your marketing team, or with your training group. We can also help your members, individually, in small or large groups, learn about the business of speaking and the secrets of securing speaking opportunities.

### INNOVATION WOMEN SPEAKER SERIES, POP-UPS, EVENTS

Get connected to the female speakers in your local community or around the world. You can build your own series or take advantage of our expertise to suggest or help book speakers. A 1-to-2-day event, standalone or part of another conference or event, an Innovation Women pop-up can include presentations, panels, fireside chats, featured speakers, and a station for speaker videos.

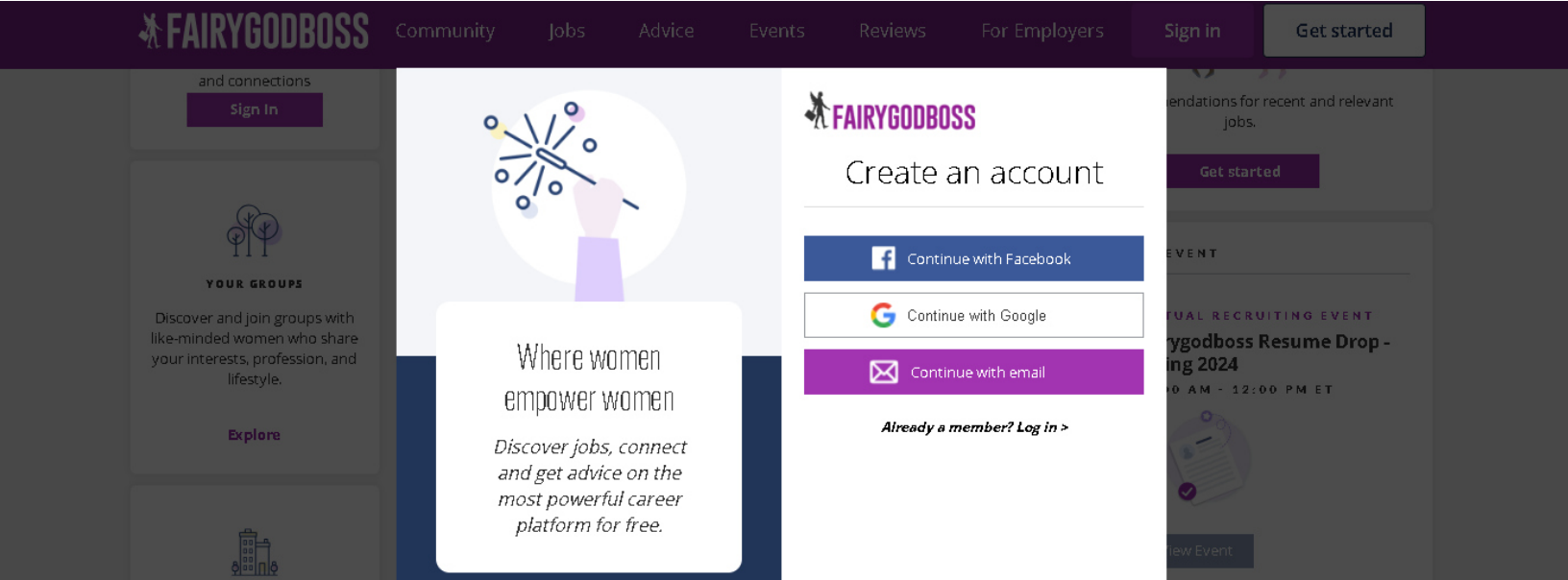
### PARTNERSHIPS, SCHOLARSHIPS & FUNDRAISERS

We partner with organizations in many ways such as offering Innovation Women as a membership benefit, as the official speaker bureau for a company or organization, for fundraisers, scholarships, discounts, sponsorships, enterprise or group licenses, and specific cohort programs.

Join Innovation Women here: [bit.ly/innovation-women-inkwhy](https://bit.ly/innovation-women-inkwhy)

## Fairygodboss Community, Jobs, Advice, Events & Reviews

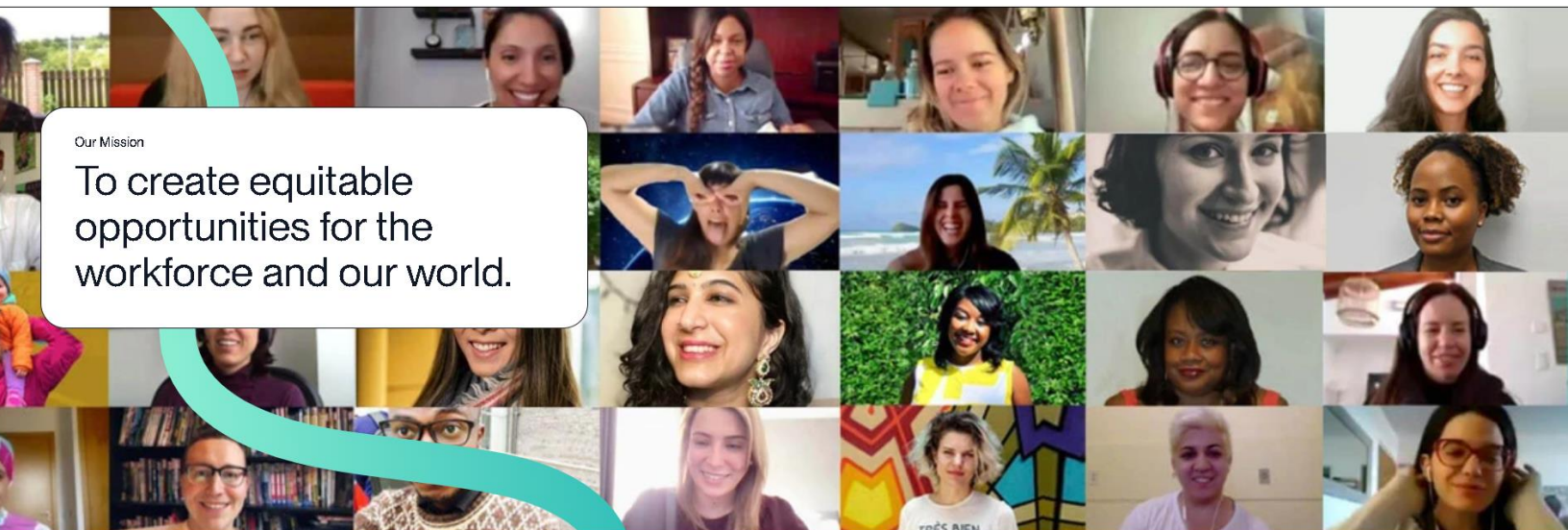
Connect with Janice Dru-Bennett on Fairygodboss: [bit.ly/fairygodboss-JDB](https://bit.ly/fairygodboss-JDB)



## PowerToFly Platform for Diverse Talent Featuring Jobs, Events & Resources

PowerToFly connects talent to companies that are committed to creating inclusive environments where diverse professionals can thrive. platform is tech enabled, but its purpose is to help people—especially those who are underrepresented in high-impact roles—thrive in their careers.

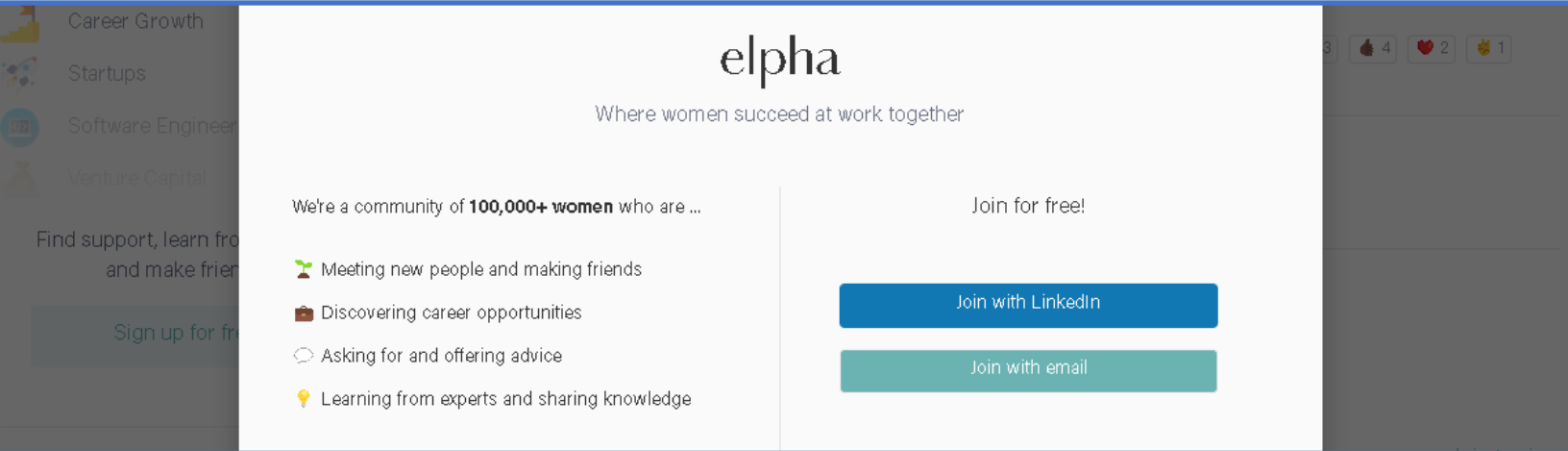
Beome part of PowerToFly: [powertofly.com/p/powertofly/janicedru](https://powertofly.com/p/powertofly/janicedru)



DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action – DEIB In Action –

## ELPHA Access a professional network of women

Elpha is a professional network where women succeed at work together - and thought you might find it useful. Members come to Elpha to access daily conversations with experts, explore job opportunities, get advice, and make friends. Join here: [elpha.com/invitations/from-janicedru](https://elpha.com/invitations/from-janicedru)



## WOMEN IN TECH MEMBERSHIP Global Network for Women in Tech

WomenTech Network empowers women in tech through networking, leadership development, career growth & mentorship opportunities. Support a local network at an upcoming event or initiative while gaining valuable experience. Develop your leadership skills as a Women in Tech community leader and expand the network. Share expertise and insights at engaging speaking events. Discover exciting job opportunities and advance your career in the technology industry. Become a FREE FOREVER COMMUNITY MEMBER: [bit.ly/WomenTech-Inkwhy](https://bit.ly/WomenTech-Inkwhy)





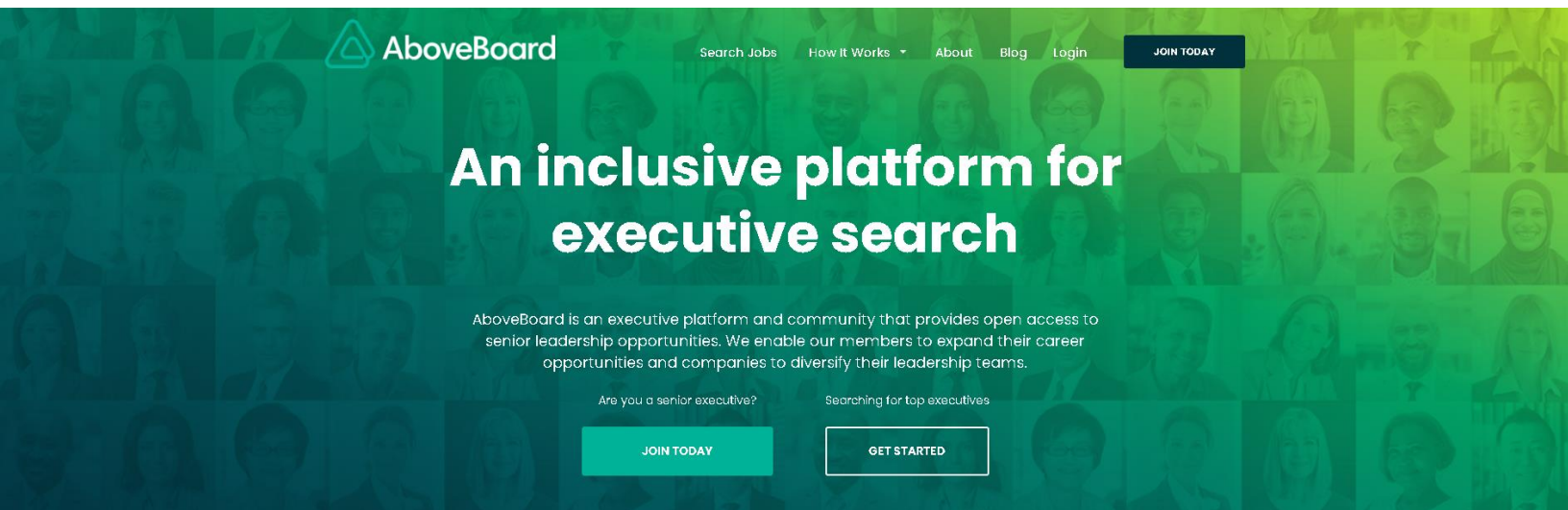


# **EXECUTIVES IN TRANSITION**

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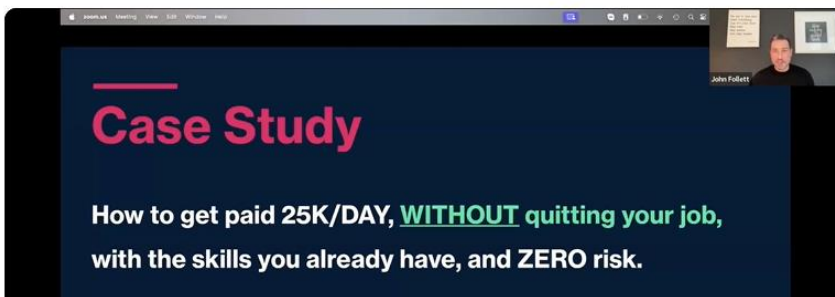
## AboveBoard **Talented Network of Peer Executives**

Explore hundreds of executive opportunities. Join over 9,000 senior executives and over 400 companies using AboveBoard to expand access to board and full-time opportunities. Including public and private organizations, as well as Private Equity and Venture Capital portfolio companies, executive opportunities on this platform spans across 10+ industries and functions. AboveBoard membership offers executives free access to all opportunities and the capability to explore confidentially: [bit.ly/AboveBoard-JDB](https://bit.ly/AboveBoard-JDB)



## Growth Strategy ACCELERATOR **Deliver Growth Strategy Consulting Projects**

If you're a senior executive and want to transition into consulting to semi-retire, while increasing your income, or a consultant stuck in the 'trading time for money' trap... Work with the Growth Strategy Accelerator and learn how to make \$25K PER DAY and \$500K+ PER YEAR, consistently book meetings, and close deals with enterprise-level clients who can afford to pay you. ✦ Develop a growth strategy using proven best practices that have been refined over a decade working with some of the smartest Sales, Marketing and Product Management executives.



### ACCELERATOR

Growth Strategy Accelerator

Private group

We help our clients deliver growth strategy consulting projects to drive revenue growth.

Want to learn more? Book a 15-minute discovery call with Jesse Hopp s and let him know that Janice Dru-Bennett referred you: [calendly.com/jesse-hopps/15-min-discovery-call](https://calendly.com/jesse-hopps/15-min-discovery-call)

Inkwhy thrives by solving problems through a global ecosystem of partners that activate human performance, accelerating sales, marketing, and partnerships and optimizing results. Inkwhy's mission is to nurture an environment where clients and partners make a greater positive impact in this world, create more sustainable business models while thriving on health and wellbeing, advancing humanity, and championing diversity, equity, inclusion, belonging, allyship, and accessibility. Ask us about how you can also access the secret weapons to partner with Sales, Marketing, Partnerships, as well as HR platforms and technologies that will improve your work and the get you better outcomes together.



## Janice Dru-Bennett

[janice@inkwhy.com](mailto:janice@inkwhy.com)

267-243-8498

**Schedule a virtual coffee chat!**

[calendly.com/janicedru](https://calendly.com/janicedru)

**Janice Dru-Bennett**, co-founder and head of strategic partnerships of Inkwhy, offers deep knowledge and application of marketing, partnerships and business development in many industries including finance, technology, education, and health and wellness. Janice has held senior-level marketing positions for Merrill Lynch, Bank of America, Wolters Kluwer, and Cambridge Innovation Center. She applies her executive corporate experience along with being an entrepreneur, startup and non-profit board director with completed Master's degree coursework from New England Institute of Technology and a Bachelor's from Princeton University. Janice is one of those bleeding-edge executives who understands technology integration be it email, text messaging, creative social media, or voice drop campaigns; she knows how to get the word out for measurable results.